

3-24-05
#40

**2005 Farmer's Market
City Co-sponsored Event
Council Action Date: March 24, 2005
Event Date: March 27 through October 29, 2005 – 31 weeks - exclude April 2**

2005 estimates follows:

Street Event Fees	Amount	Action
Application Fee	\$250 (paid)	N/A
Sound	\$33 x 31 weeks	waive \$1023
Permit Fee	\$100 x 31 weeks	waive \$3100
Safety Inspection Fee	\$76 x 31 weeks	waive \$2356
Barricades	N/A – market owns their own barricades	
Signature Requirement	no cost	waive
Deposit Requirement	no cost	waive
PARD		
Police for event	\$10,850	authorize payment
Park Rental Fees	\$7,750	waive fee
Health		
Mobile Vendor Permit Fee for the Sustainable Food Center	\$90	waive
Total	\$14,319.00	foregone fees
	\$10,850.00	direct costs

Sponsors: Alvarez, Dunkerley, Slusher

Fee Allocation: City Co-sponsored Event

Farmer's Market Responsibilities

Application fee for street event	\$250
1.40 FTE year-round	
Educational programming at the market	
Consumer education	
Marketing/advertising	
Barricades	
3 staff for traffic control, plus training	
Market pays for 1 extra hour/week for contract set-up crew	
Market pays for courtesy tows out of Classified Parking lot	